

## Meet Peter Walker



**Peter L Walker, FCIPR**

**Senior Consultant - PIELLE Consulting - London**

Peter combines his role as executive chairman with that of being the senior partner responsible for PIELLE's development and work in the non 'BRIC' emerging markets of the world. It is work that ranges from Environmental Impact Assessment and Sustainability Studies and Audits, Public and Public Health Education Programmes, Country Branding, Trade, Investment and Economic Development Programmes to Stakeholder Engagement and Capacity Building for Government Officials and Local Government members and Legislators.

He joined PIELLE from BOC Group the global industrial gases giant where he was secretary of the Public Policy Committee of the Board playing a leading role in establishing the UK Centre for Corporate Responsibility. He is currently Chairman of 'Opportunity Nigeria™ a partnership with the Nigerian British Chamber of Commerce, of Opportunity Africa™ a partnership with NEPAD and is a director of CELTRON Group (Nigeria). As President of the Chartered Institute of Public Relations in its golden jubilee year -1998 - the Global Alliance of national professional membership bodies for communication management and public

relations practice was initiated. He is a member of the editorial board of Corporate Governance Magazine and an advisor to the World Council for Corporate Responsibility.

Under his leadership, PIELLE has initiated and implemented award winning NPO – Business partnership programmes on Women's Empowerment and Cancer awareness in India and Pakistan and its work with Brass LNG in stakeholder engagement was part of the World Bank Communication for Development Congress in 2006. It initiates and publishes a range of research studies as part of its contribution to the debate on public policy issues and involving NPO – Business partnerships – most recent are 'Corporate Governance and Corporate Social Responsibility ownership and management in leading UK Companies'; 'Country Branding and Economic Development'; and most recently 'Public Attitudes Private Concerns – people with learning difficulties and related mental health issues'.

A 'professional' Welshman he is an executive board member of Wales in London and the proud author of 'Wales and the Common Market' published in 1971.

