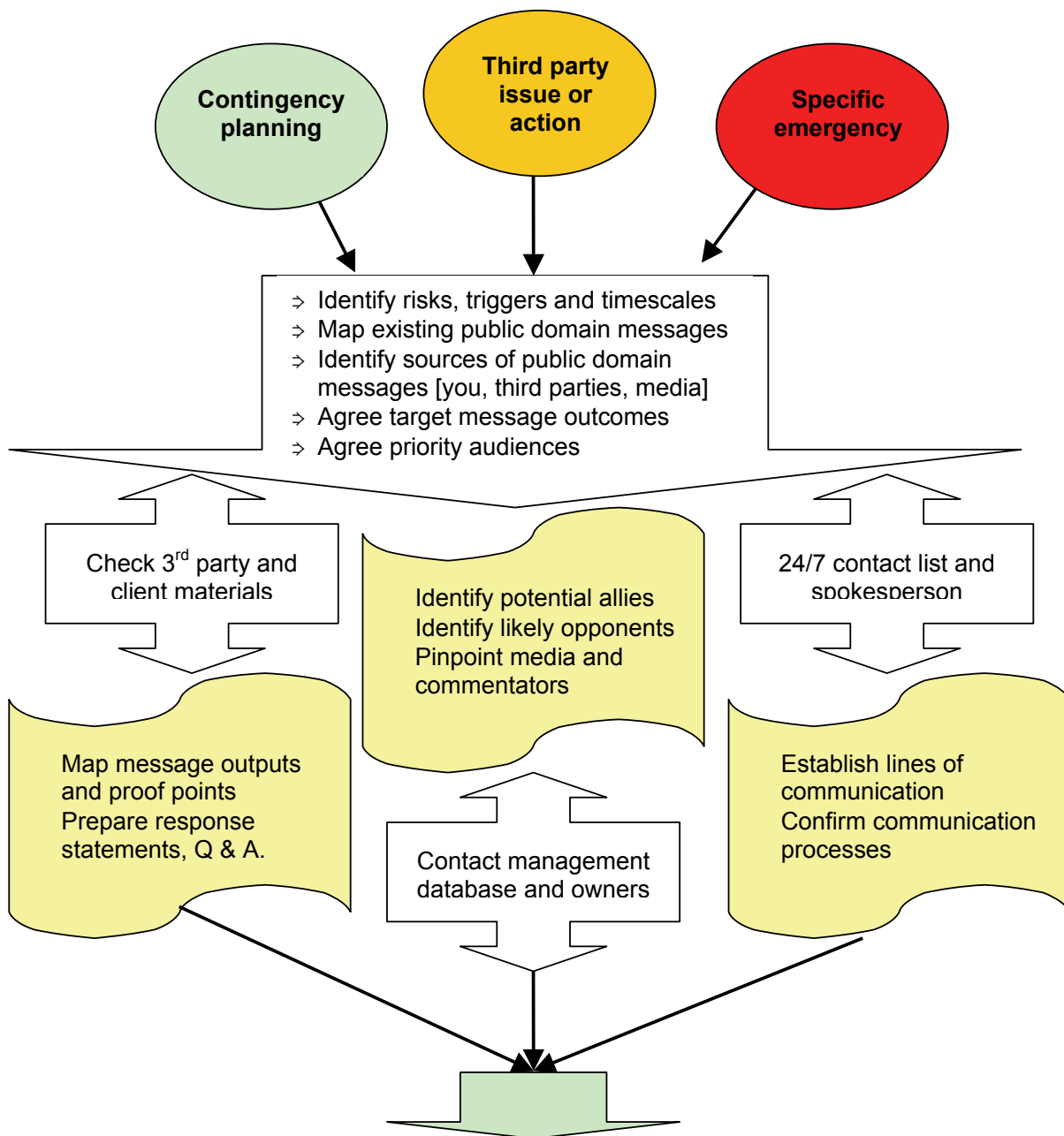


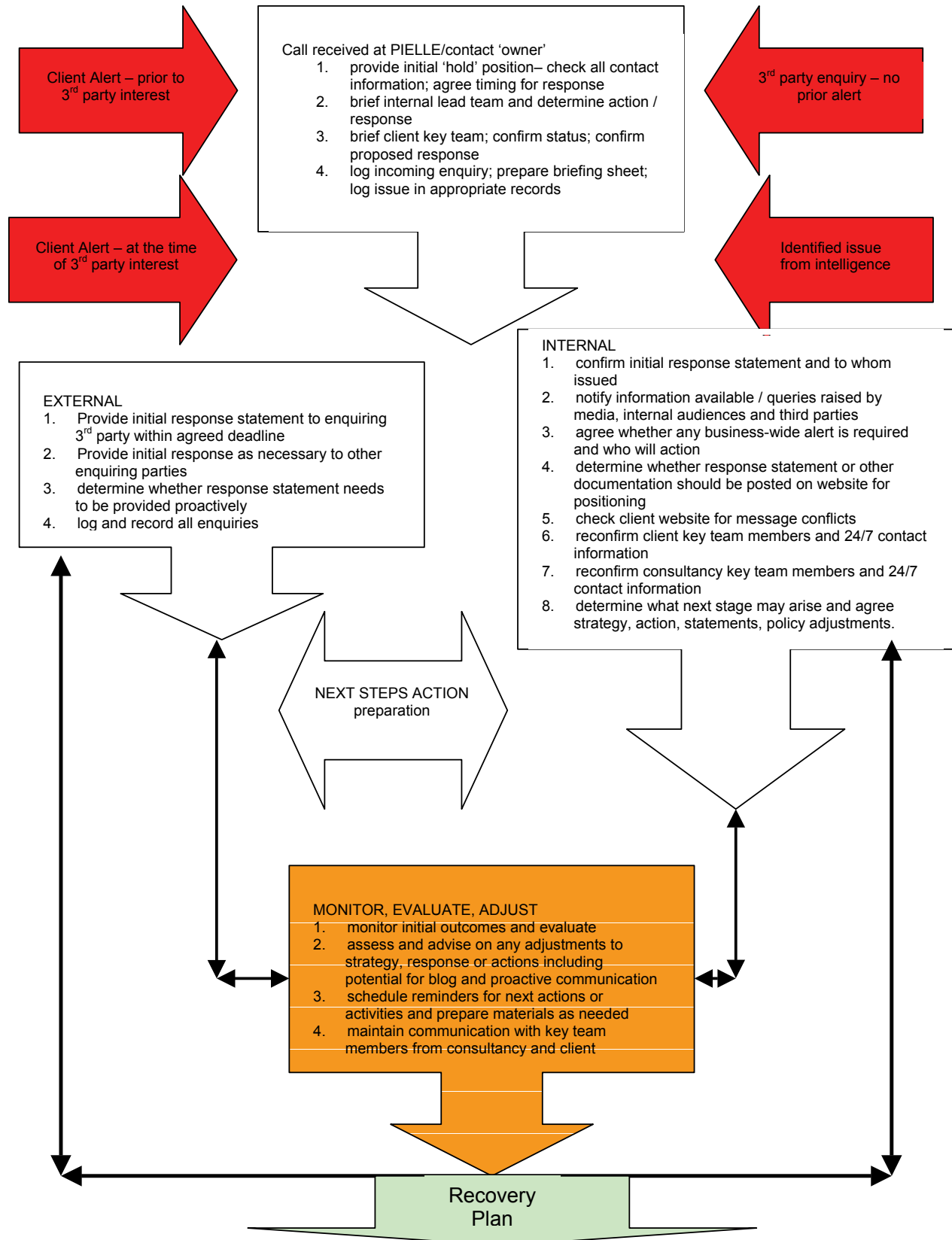
PIELLE Consulting Group has an established, tried and tested methodology and process for risk and issue management that delivers:

- ✓ Maximum mitigation of reputation and commercial risk
- ✓ Rapid-response preparedness
- ✓ Robust response messaging for internal and external audiences, print, broadcast and digital media
- ✓ Minimum operational disruption
- ✓ Clear and pragmatic 'recovery' programmes to engage target audiences and restore confidence.

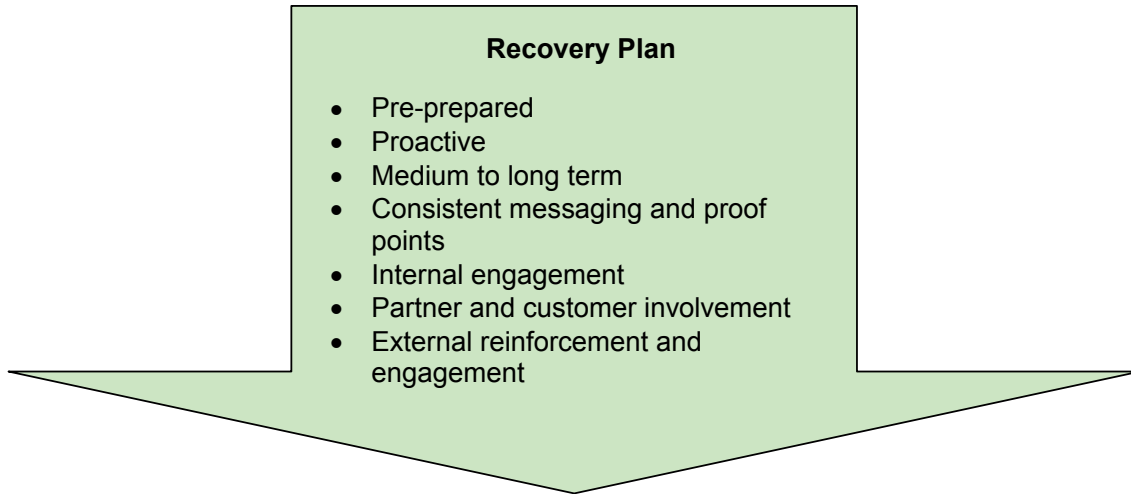
This methodology is illustrated below:



Emergency handling process model



Recovery Plan



PIELLE Consulting has developed a suite of communication management tools that may be applied to the development, implementation and assessment of progress in issues and risk management communication for clients. These include:



Digital Engagement
Client blogs-Websites-
Online Media Strategies

